

Destination Switzerland

e-PAQ Select - Smart Gate Flex

asendia

asendia.hk



THE WORLD IS
YOUR ADDRESS

Why Switzerland?

A Golden Opportunity



Swiss shoppers value quality, precision and premium service.

Switzerland is outside the EU but closely integrated with it. This makes customs and VAT management essential for success.

asendia



€96,000

per capita = High purchasing power (2024)

€15.5 billion

E-commerce market (2024)

54% of shoppers

Buy cross-border

+3.5% on online turnover

E-commerce turnover growth
(2024 vs. 2023)

\$18.19 billion (USD)

Projected e-commerce market
value in 2025

 **54% of Swiss shoppers buy cross-border**

(Global-e / Asendia)

 **33% willing to pay more for premium delivery**

(Global-e / Asendia)

 **97% use secure digital payments**

(Cards, transfers, e-wallets)

DAP vs. DDP

DAP Delivery at Place

The buyer pays duties on arrival, which can lead to unexpected costs, returns and frustration.

DDP Delivered Duty Paid

Duties are paid in advance, providing a transparent purchasing process and a smooth delivery experience. Swiss consumers expect a domestic-like delivery, with no surprises.



e-PAQ Select

Smart Design Delivery Solution

- Delivered by Swiss Post, trusted by Swiss customers.
- Local customs clearance (Deferment account available).
- Full tracking and fast delivery (24–48 hours).
- **e-PAQ Returns:** hassle-free and fully integrated return solution
- Carbon-neutral logistics.
- DDP service with unrivalled local trust.

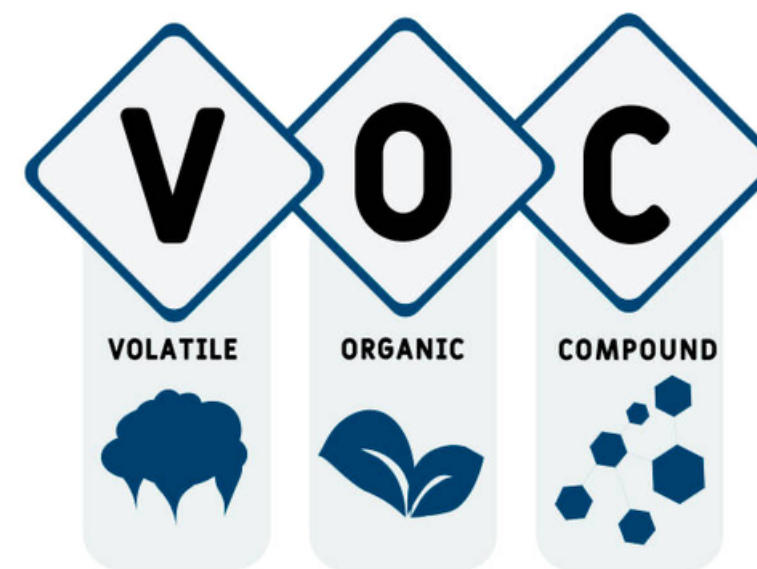
What is Smart Gate Flex?

Your gateway to effortless cross-border commerce in Switzerland

- A tailored solution to simplify customs and VAT for Swiss shipments
- Designed to offer seamless entry into Switzerland with localized compliance.
- Combines DDP shipping with advanced data handling for full transparency.
- Compatible with both e-PAQ Select and e-PAQ Returns.

What Can You Send? Almost Anything!

- Perfumes: Allowed as Limited Quantity via Parcel.
- Dangerous goods: Shipments compliant with ADR.
- VOC products (Volatile Organic Compounds): **We help calculate and declare the environmental tax.**



asendia

Ready to **Sell to Switzerland** in a **Smarter Way?**

We are ready to support you.
Simply connect with your market.

[Request a personalised quote](#)

[Read our Swiss E-commerce Insights](#)

